



3766 Old Clyattville Road
Valdosta, Georgia 31601
Phone (229) 219-7080
Fax (229) 559-1539
www.wildadventures.com

PRESS RELEASE

Contact:

Micha Hogan
(229) 219-7114
mhogan@wildadventures.com

FOR IMMEDIATE

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Local Theme Park Adds More Value for Guests

FREE Concert Seats and Bring-a-Friend Offers for Season Passholders

Valdosta, GA- As summer temperatures continue to rise, so does the need for families to plan economical getaways. Wild Adventures Water and Theme Park is giving guests more reasons to stay close to home this summer with special offers for season pass holders, such as reserved concert seating and opportunities to bring a friend to the park. These are some of the ways Wild Adventures is thanking season pass holders and adding more value to guests' park experience.

To show their appreciation to season pass holders, Wild Adventures will offer one pair of free reserved concert seats per pass for the Country Rat Pack concert Thursday, July 23 at 8:00 p.m. Guests must have their season pass to receive reserved seats on a first come, first serve basis, the day of the concert, beginning when the park opens at 10:00 a.m. No reservations will be made.

In addition to the reserved concert seats, Wild Adventures will offer pass holders three Bring a Friend days on July 27, August 10 and September 7. Each pass holder will be able to bring one guest to the park, FREE, on each of the dates. No ticket is necessary.

"Season pass holders are exceptionally valued guests at Wild Adventures and we appreciate their repeated visits. Wild Adventures is an outstanding place to spend a summer of fun and we want our guests to be able share their memorable experience with family and friends and to receive special accommodations," said Bob Montgomery, Wild Adventures General Manager.

It's not too late to purchase your 2009 Season Pass to enjoy these benefits! Upgrade your ticket now for \$24 to a Regular Season Pass or \$44 for a Gold Pass. 2009 Regular and Gold Passports are available for purchase online, by phone or at the park. Wild Adventures Season Passports are \$69 + tax and include unlimited park admission for the year. A Gold Pass is \$89 + tax) and includes FREE parking, Adventure Quest miniature golf and Adventure Raceway go-karts through January 2, 2010.

For more information about Wild Adventures Water and Theme Park and the concert season, please visit our website at www.wildadventures.com or call 229-219-7080.

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