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PRESS RELEASE

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Recharged Splash Island Water Park Opens To Rave Reviews

Public Gets First Look Saturday

Valdosta, GA - They came, they played, they went home happy...that's the feedback from season pass holders trying out the new Splash Island Water Park at Wild Adventures this past weekend. Now, it's YOUR turn! Splash Island opens to the general public this Saturday at 10 a.m.

Last weekend's preview for season pass holders elicited comments like "so close, but feels like a world away," and "largest and best water park in south Georgia, north Florida."

"What guests will experience is an entire oasis of fun -- a great family escape -- all for a family-friendly price," said Wild Adventures' General Manager Bob Montgomery. Admission to Splash Island is FREE with park admission. "We're offering an affordable summer vacation that doesn't have to end. With a bargain-priced annual pass, visitors can enjoy Splash Island and Wild Adventures over and over again all summer long."

When guests enter the renovated Splash Island, they will step into a Polynesian paradise with an all-new water ride, revamped restaurant called Surfside Cafe, expanded locker facilities and more shaded areas. Splash Island is a totally re-themed water park with additions and improvements to enhance guests' tropical experience. The water park offers guests twelve-acres of wet fun with more than ten water activities, including six water slides, tropical lagoons, a 1,000-foot lazy river, a special area just for kids, and a 20,000 square-foot wave pool.

If you are looking for an unforgettable adventure, you must try Splash Island's brand new water thrill ride, the Wahee Cyclone, the only water ride of its kind in the area. The Wahee Cyclone is essentially a giant funnel, standing forty-eight feet tall and forty-five feet wide. Four riders in a cloverleaf-like raft plummet through an enclosed tube in complete darkness then free-fall into a huge funnel that rockets riders up one side and down the other until they are rocketed through the end of the funnel into a large pool of water.

Purchase a 2009 season pass and experience two parks in one all year long! 2009 regular and gold passes are available for purchase online, by phone or at the park. Wild Adventures season passes are \$69 + tax and include unlimited park admission for the year. Upgrade to a gold pass for \$20 more (total of \$89 + tax) to enjoy free parking, Adventure Quest miniature golf and Adventure Raceway go-karts through December 31, 2009.

For more information about Wild Adventures Water and Theme Park and to plan your next family adventure, please visit our website at www.wildadventures.com or call 229-219-7080.

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Notes: Picture 1 – Guests catch a wave in the revamped Catch-a-wave Bay. Picture 2 – The Wahee Cyclone attracts thrill seekers from far and wide who dare to try to conquer this massive water ride.